



This course introduces the Deliver for Good campaign and the twelve investment areas that the campaign has prioritized to improve the lives of girls and women. It is designed to provide participants with the knowledge, skills and tools to become advocates for initiatives that put a gender lens on integrated approaches to the Sustainable Development Goals (SDGs) aligned with their own interests and backgrounds.

This course is delivered entirely online and is self-paced and self-moderated.

There are four modules:

- 1) Module 1 - Introduction to the Deliver for Good Campaign and Advocacy Skills
- 2) Module 2 - Investments in the Health and Wellbeing of Girls and Women
- 3) Module 3 - Investments in Girls' and Women's Equality and Participation
- 4) Module 4 - Investments in Action and Accountability and Interconnections

The course is designed so that you can work at your own pace. You can take an intensive approach to course completion or spend three to four hours per week over a twelve-week period. At the conclusion of each Module, you will take a short quiz to check your understanding of the material.

The course is offered as a massive, open, online course – a MOOC. The course platform, software called mookIT, will let you interact with others who are studying at the same time as you.

- You will not have an instructor. Instead, you will share discussions with peers and complete online lessons to achieve learning outcomes.
- You'll demonstrate your understanding in a brief quiz following each module.
- More importantly, you will make connections and learn solid information that will help you in your own activism and advocacy efforts, wherever you are.

This course is part of the Deliver for Good campaign, a collaborative partner campaign powered by Women Deliver. Campaign Partners are helping to shape and drive this movement for girls and women (<http://womendeliver.org/deliver-for-good/campaign-supporters/>)

## Frequently-Asked Questions

### Does the course cost anything?

No. There is no charge for the course.

### Who can take the course?

Anyone with Internet access can take the course. We expect that most people who take the course will be interested in improving the lives of girls and women.

### How do I pass the course?

To pass the course, you pass a quiz at the end of each module with a mark of at least 75%.

### Is there a teacher?

No. You will have the opportunity to participate in discussions with other people completing the course. There is no teacher.

### How long will the course take?

You can work at your own pace. If you were to dedicate between three to four hours per week, you should be able to complete all of the course activities within twelve weeks.

### How is the course structured?

The course has four modules, with each module followed by a short quiz. Each module is divided into sections.

### Can I access the course through a smartphone?

Yes, you can access your materials and activities with a smartphone. However, the course will be easier to navigate with a desktop or tablet computer, which are recommended for most use.

## Course Structure

Each section of a module begins with a video that presents a challenge, circumstance or concept related to the section topic. These videos are designed to start you thinking about the issue or idea and how much you already know. They are followed by activities including:

- Discussion forums in which you share insights, ideas and information, and experiences with others
- Lessons in which you delve more deeply into the topic and consider the existing situation, issues and causes, and actions that could be taken.

To find out how to navigate the course and how to navigate the site, go to:

<http://www.colelearning.net/WD/DFG%20Getting%20Started.pdf>

Module one provides information on the Deliver for Good campaign and the skills and tools that you need to act as an effective advocate.

Modules two to four delve more deeply into the specific areas that have been identified as priorities for investing time and resources.

An overarching theme throughout the course is that investments have a ripple effect. An investment can improve the lives of not only the affected person but their family, community and country. An investment in one area can also result in improvements in another area.

## What will I learn in the course?

In Module 1, you build and strengthen your:

- Understanding of the Deliver for Good campaign and its relationship to the United Nations Sustainable Development Goals
- Appreciation for why and how we need to invest in girls and women
- Understanding of the importance of integration and the “ripple effect”
- Ability to identify different forms/types of advocacy
- Ability to identify core components of policy advocacy
- Understanding of the importance of meaningful youth engagement in advocacy efforts.

In Module 2, you build and strengthen your:

- Understanding of how to improve maternal and newborn health and nutrition
- Understanding of how to meet the demand for modern contraception and reproductive health
- Understanding of how to respect, protect, and fulfill sexual health and rights
- Understanding of how to ensure access to comprehensive health services
- Understanding how to reduce gender-based violence and other harmful practices
- Ability to take action to achieve these 5 investments.

In Module 3, you build and strengthen your understanding of:

- How to ensure equitable and quality education at all levels
- How to boost women’s economic empowerment
- How to strengthen women’s political participation and decision-making power
- How to accelerate access to resources – land, clean energy, water, and sanitation
- How to Invest in women to tackle climate change and conserve the environment
- How to take action to achieve and advocate for these five investments.

In Module 4, you build and strengthen your:

- Understanding of how to improve data collection & accountability for initiatives that focus on girls and women
- Understanding of how to build sustainable financing and partnerships to support girls and women
- Ability to take action and advocate for the 12 investments.

## Participating in Discussion Forums

You will have many opportunities to participate in discussions with others who are studying in the course. And we encourage you to participate with your peers as an important element of this course.

Please remember the rules of etiquette for online discussion as you participate. A respectful discussion can help everyone learn more.

Here are some guidelines for participation:

- Be respectful. It is possible to disagree without being disrespectful.
- Be helpful. If you know of an information source that would help someone, share it with them.
- Share new ideas and don't be afraid to ask others' questions about their ideas and solutions to issues.
- Be brief. There are many participants of diverse cultures in this course. It is difficult for everyone to read long forum posts.
- Be easy to understand. Write as well and as clearly as you can, and use good grammar. It is okay to make mistakes – just try to be clear.
- Be interested. Respond to others' posts and explore ideas with them.
- Be accurate. Give sources for facts. Give credit to others when you are quoting something – an article or a book or a campaign poster.